

2nd Annual RIDE FOR THE CURE Exceeds Fundraising Goal!

The **2nd Annual RIDE FOR THE CURE** motorcycle rally ride held Saturday July 5, 2003 in Sault Ste. Marie, Ontario was a great success!

This unique event raised over **\$11,300** for the Canadian Breast Cancer Foundation, Ontario Chapter.

Approximately 120 motorcyclists signed up and turned in donations and pledges at the registration tent set up at the City Hall parking lot to participate in the police escorted, pink ribbon awareness ride.

The very long line of motorcycles paraded through town and out to Runway Park next to the Airport for lunch and an afternoon of fun and prizes.

The **TOP FUNDRAISER** prize package valued at over \$800 in merchandise and local business gift certificates went to Mr. Ray Trottier who turned in \$1200 in pledges.

2nd, 3rd and 4th Runner Up Top Fundraiser prize packages valued at over \$700, \$500, \$100 respectively, were also given away, as well as prizes for the motorcyclist that traveled the farthest distance to attend, and the oldest motorbike prize that went to the rider / owner of a 1940 Indian motorcycle.

With nearly 100 local business sponsors supporting the **2nd Annual RIDE FOR THE CURE**, there was something for everyone with each participant registered in the prize draws receiving a prize.

In addition to all the above prizes, lucky draws were also held for **Westjet Airline** tickets for two to anywhere they fly, **Bearskin Airline** tickets for two from Sault Ste. Marie to Toronto, and **two pine picnic tables** courtesy of **Soo Mill Buildall** for the lucky recipients.

Last year's **1st Annual RIDE FOR THE CURE** saw close to 100 bikes out for the event and raised \$4300 for the Canadian Breast Cancer Foundation. This year's lofty goal was set at \$10,000 just 2 weeks prior to the event and participants really came through with the cash to meet and exceed that goal!

Organizer Katherine G. MacRae expresses heartfelt thanks to all participants, supporters and sponsors of the **2nd Annual RIDE FOR THE CURE**.

Next year's **3rd Annual RIDE FOR THE CURE** will be held **Saturday July 3, 2004**. Don't miss it!